

PERVASIVE POWERS

Corporate Authority in the Shaping of Public Policy

14-16 June 2018, Paris, France

Salle Raymond Aron,
Université Paris-Dauphine

PROGRAM



The power of corporate business has been a subject of intense debate and many social science studies since the 19th century. This conference is based on the idea that, not only has this power varied among industries, countries and different periods, but also that the way in which it is wielded has evolved over time. By bringing together scholars from various backgrounds within the field of the social sciences, we intend to provide new insights on the multiplicity, depth and limits of the forms of influence that corporations, or the organizations furthering their interests - business associations, think tanks, communication or public relations agencies, foundations, etc. -, have on public policy.

CONVENORS



Sara AGUITON, CAK, CNRS

Marc-Olivier DÉPLAUDE, IRISSO, INRA

Emmanuel HENRY, IRISSO, Université Paris-Dauphine

Nathalie JAS, IRISSO, INRA

Valentin THOMAS, IRISSO, Université Paris-Dauphine

SCIENTIFIC COMMITTEE

Sophie DUBUISSON-QUELLIER, CSO, CNRS

Scott FRICKEL, Brown University

Mathias GIREL, Caphes, ENS

Linsey MCGOEY, University of Sussex

Sezin TOPÇU, CEMS, CNRS



June, 14

8.45 - 9.15 am Registration & Coffee - Salle Raymond Aron

9.15 - 9.30 am Welcoming Words by Isabelle HUAULT, President of Université Paris-Dauphine - Salle Raymond Aron

9.30 - 10.00 am Introduction - Salle Raymond Aron

PLENARY SESSION

10 - 12.30 am **Defining Corporate Influence**

Session 1 - Salle Raymond Aron

President: Sara AGUITON (CAK, CNRS)

The Politics of Private Regulation: Corporate Power in the World of Standards

Tim BARTLEY (Washington University in St. Louis)

Reverse Capture: How Public Deciders Can Discipline Private Interests

Sophie DUBUISSON-QUELLIER (CSO, CNRS)

Capture, Conflict of Interests, Making of Ignorance, Hegemony: Conceptualizing the Influence of Economic Interests on Public Health

Boris HAURAY (IRIS, INSERM), Henri BOULLIER (CERMES3, INSERM), Jean-Paul GAUDILLIÈRE (CERMES3, INSERM) and Emmanuel HENRY (IRISSO, Université Paris-Dauphine)

Commentator: Paul LAGNEAU-YMONET (IRISSO, Université Paris-Dauphine)

12.30 - 2.00 pm Lunch

PARALLEL SESSIONS

2.00 - 4.30 pm **Lobbying at Work**

Session 2 - Salle Raymond Aron

President: Nathalie JAS (IRISSO, INRA)

Business as Usual? Public Problems and Quiet politics in the Field of Automobile Safety
Stève BERNARDIN (LATTS)

Porosity of Institutional Borders in the Field of EU Institutions: Big Industry Meeting Institutional Expectations and EU Civil Servants' Acquaintance to Business

Armèle CLOTEAU (PRINTEMPS - Université Versailles Saint Quentin) and Nicolas RIFFAULT (CESSP, EHESS)

Interplays of Economic and Knowledge Power: Neoliberal Think Tank Networks and the Return and Universalization of Entrepreneurship

Dieter PLEHWE (WZB, Berlin Social Science Center)

Commentator: Guillaume COURTY, (CERAPS, Université Lille 2)

Corporate Strategies Against Protest and Regulation

Session 3 - Room A

President: Marc-Olivier DÉPLAUDE (IRISSO, INRA)

Assessing ExxonMobil's Climate Change Communications: A Case Study in Corporate Influence on Public Opinion and Policy
Geoffrey SUPRAN (Harvard University) and Naomi ORESKES (Harvard University)

Mobilizing Consumer-Citizens and the Corporate Quest for Sociopolitical Legitimacy
Julie GERVAIS (CESSP, Université Panthéon-Sorbonne)

The Situation Room: Stigma Management and the Political Impact of Claims-Making by Contested Industry Groups

Edward T. WALKER (University of California Los Angeles) and Ion Bogdan VASI (University of Iowa)

Commentator: Linsey MCGOEY (University of Essex)

4.30 - 5.00 pm Coffee break

KEYNOTE 1

5.00 - 6.00 pm

Salle Raymond Aron

Convergent Corporate Bias: Pharmaceuticals and Public Health Policy

John ABRAHAM (Department of Global Health and Social Medicine, King's College London)

June, 15



9.00 - 9.30 am **Coffee** - Salle Raymond Aron

PLENARY SESSION

9.30 - 12.30 am

Corporate Solutions to the World's Problems

Session 4 - Salle Raymond Aron

President: Valentin THOMAS (IRISSO, Université Paris-Dauphine)

The Society of the Friends of Art (SAA) and the corporations' influence on cultural policy during the Pinochet regime

Caterina PREDA (University of Bucharest)

Corporatizing Urban Policy-Making: Management Consultants, Service Reviews and Municipal Restructuring

Chris HURL (Concordia University)

Mutation in the Water Industry in Bamako: A Compulsory Autonomy

Pascale PINCEAU (Independent researcher, Paris) and Anna TRAORE (University of Bamako)

Environment: the Business Revolution, 1988 - 1992

Dominique PESTRE (CAK, EHESS)

Commentator: Soraya BOUDIA (CERMES3, Université Paris Descartes)

2.30 - 2.00 pm **Lunch**

PARALLEL SESSIONS

2.00 - 4.30 pm

Occupying Regulatory Spaces

Session 5 - Salle Raymond Aron

President: Nicolas FORTANÉ (IRISSO, INRA)

Are Scientists Agents of Corporate Power on Public Policy? Corporations and the Use of Science for Diffuse Lobbying Strategies

David DEMORTAIN (LISIS, INRA)

When Aerosol Industry Shapes its Own Future: Toward a Specific Modality of Industrial Reflexivity

Baudrin MATHIEU (CSI, Mines ParisTech)

"Structural Power" of Big Business in Green Industrial Policy: The Makings of a Green Car Coalitions in South Korea

Kahee JO (King's College London)

Commentator: Sylvain LAURENS (Centre Georges Simmel, EHESS)

Corporate Development and State Power

Session 6 - Room A

President: Emmanuel HENRY (IRISSO, Université Paris-Dauphine)

Corporate Power as a Cooperative Relation Between Problem-Solving Actors: The Case of Social Impact Investing in the UK

Philipp GOLKA (University of Hamburg)

Lead Arseniate, Agricultural Engineers, Pesticides Industry and Fascism in Spain (1939-1945)

Jose Ramon BERTOMEU-SANCHEZ (University of Valencia)

Corporate Influence in the Framing of Factory Crimes

Pascal MARICHALAR (IRIS, CNRS)

Commentator: Sezin TOPÇU (CEMS, CNRS)

4.30 - 5.00 pm **Coffee break**

KEYNOTE 2

5.00 - 6.00 pm

Salle Raymond Aron

The Creeping Financialization of Public Policies

Eve CHIAPELLO (CEMS, EHESS)

6.00 - 8.00 pm **Evening Buffet**

June, 16

PLENARY SESSION

9.30 - 12.30 am

Influencing Through Expertise and Regulatory Tools

Session 7 - Salle Raymond Aron

President: Nathalie JAS (IRISSO, INRA)

Scientific or Economic Interest? An Interpretive Approach to the Scientific Opinions of World Health Organization Experts in Carcinogenicity

Valentin THOMAS (IRISSO, Université Paris-Dauphine)

Privileged Access: Industry Influence in OECD Chemical Testing Standards

Colleen LANIER-CHRISTENSEN (Harvard University)

Influencing “Policy Options” at the OECD: The Promotion of Value-Based Pricing by Pharmaceutical Companies

Pierre-André JUVEN (CERMES3, INSERM)

Testing Toxics: Tools, Standards, and Corporate Data in the History of Chemicals Regulation

Angela CREAGER (Princeton University)

Commentator: Benjamin LEMOINE (IRISSO, CNRS)

12.30 am

Conclusion

REGISTERING IS MANDATORY TO ATTEND THE CONFERENCE. PLEASE REGISTER BEFORE THE **31 MAY** AT THE FOLLOWING ADDRESS:

[HTTPS://PERVASIVEPOWERS.SCIENCESCONF.ORG/](https://pervasivepowers.sciencesconf.org/)

TO ACCESS THE CONFERENCE, PLEASE DON'T FORGET TO BRING AN **ID** IN CASE OF SECURITY CLEARANCE BY THE UNIVERSITY STAFF.



FRENCH SIMULTANEOUS INTERPRETATION PROVIDED DURING THE CONFERENCE
(IN THE SALLE RAYMOND ARON ONLY)

PRATICAL INFORMATIONS



DIRECTIONS TO UNIVERSITÉ PARIS-DAUPHINE CAMPUS

Université Paris-Dauphine
Place du Maréchal de Lattre de Tassigny
75016 Paris

Main access:
Boulevard Lannes

By car:
Take the Boulevard Périphérique, exit at «Porte Dauphine», straight to the Place Maréchal de Lattre de Tassigny.

By Public Transportation:

Bus: take PC1 Line and get off at the Porte Dauphine stop.

Subway: take Line 2 (Nation - Porte Dauphine), get off at the Porte Dauphine Station and exit at Avenue Bugeaud

RER (suburban trains) : take Line C and get off at the Avenue Foch station

SECOND FLOOR MAP

